



TEXAS VETERANS COMMISSION

Contact Information

Cheri Smith
1700 N. Congress, Suite 800
Austin, Texas 78711-2277
512-463-4828 / Fax 512-475-2395
cheri.smith@tvc.state.tx.us

Media Alert

For Immediate Release: October 30, 2012

Release No. 20121030-03

Texas Veterans Commission Launches *Veterans Cash* Campaign

LUBBOCK – Today the Texas Veterans Commission (TVC) launched the *Veterans Cash* campaign to encourage Texans to play the *Veterans Cash* lottery scratch-off game, which benefits the TVC Fund for Veterans' Assistance (FVA) and supports Veterans in local communities.

The proceeds from the lottery game are the main source of revenue for the FVA, which is a program that awards reimbursement grants to non-profit and local government organizations which provide direct services to Texas Veterans and their families.

“According to the Texas Lottery Commission, the overall odds of winning any prize in the newest \$2 *Veterans Cash* game are 1 in 4.47,” said Kathy Wood, Director of the Fund for Veterans' Assistance at TVC. “The odds of the purchase of a *Veterans Cash* scratch-off game benefitting a Texas Veteran are 1 in 1.”

As of October 2012, the FVA has awarded five reimbursement grants to five organizations totaling \$1.2 million in the Panhandle region. Through these funds, the FVA awardees have served over 1,100 Veterans living in this region.

With a grant provided through the FVA, Lubbock Regional MHMR Center served over 170 Texas Veterans and their dependents in the Panhandle by providing financial assistance on an emergency basis. Homeless Veterans were assisted with finding a home and then linked to support services that allowed them to stay in that home.

The campaign will run until Veterans Day, when TVC will commemorate the third anniversary of *Veterans Cash* during the Veterans Day ceremony at the Capitol.

For more information about the Fund for Veterans' Assistance and *Veterans Cash*, please visit <http://www.tvc.texas.gov/Veterans-Cash.aspx>.

Texas Veterans Commission

The mission of the Texas Veterans Commission is to advocate for and provide superior service to Veterans and their families in the areas of claims assistance, employment services, education benefits and grant funding. Over 200 skilled counselors in 75 cities provide one-on-one guidance to Veterans and their families to ensure they receive all the benefits to which they are entitled.

For more information, go to www.tvc.texas.gov.

-- ### --